

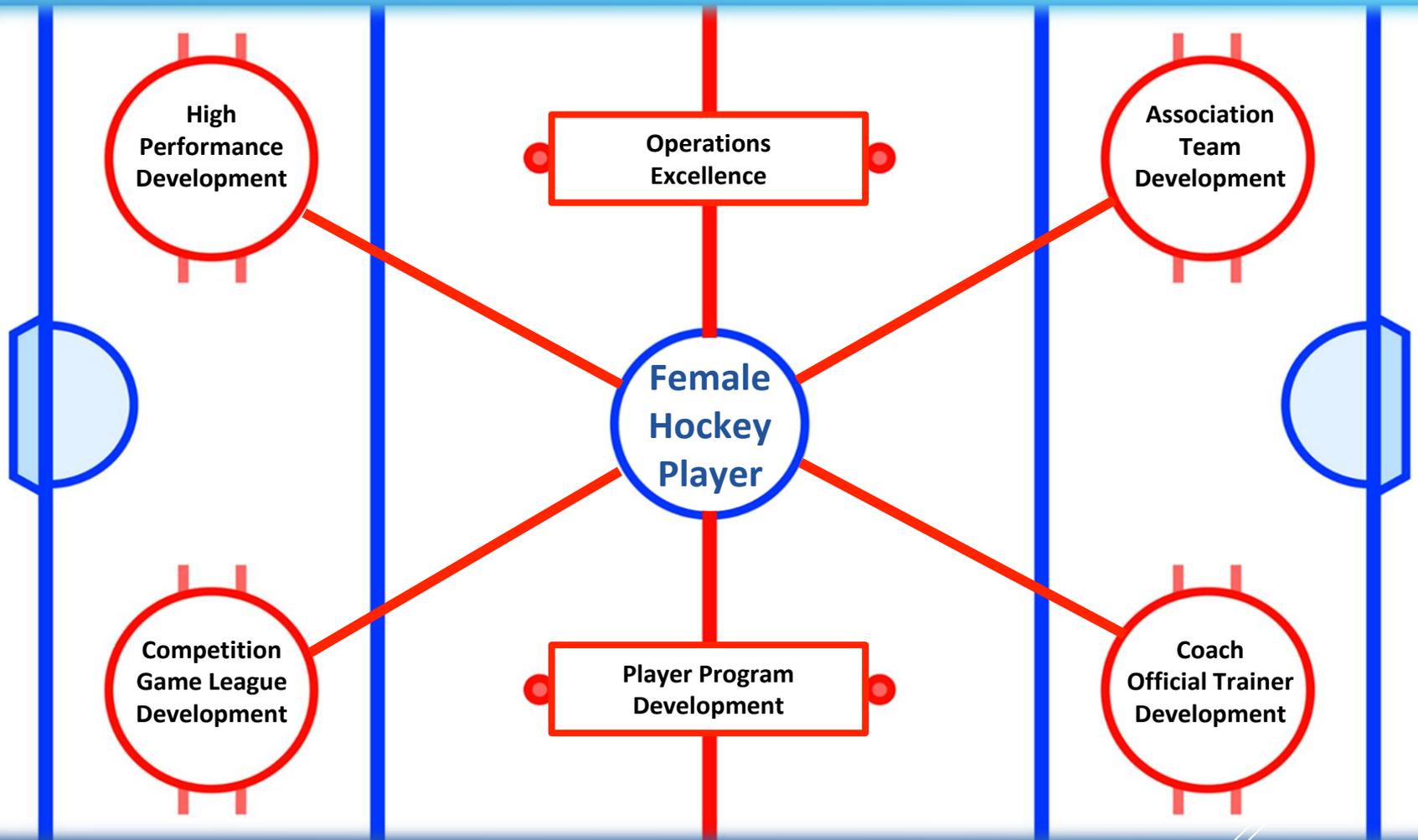
LEADING & EVOLVING



OWHA STRATEGIC PLAN 2016 – 2020



LEADING AND EVOLVING FEMALE HOCKEY



OWHA VALUES

FAIR PLAY | FUN | EXCELLENCE | GOOD CITIZENSHIP | INTEGRITY | HONESTY | EQUITY

OWHA STRATEGIC PLAN AT A GLANCE

Vision

World Female Hockey Leaders

Mission

Through a provincially unified, collective voice, the OWHA promotes, provides and develops opportunities for girls and women to play female hockey in Ontario.

Objectives

Maintain Membership; Financial Efficiency/Effectiveness; Member engagement

Strategic Priorities

Operations Excellence

Implement Modern Governance

Develop Staff, Volunteers, Systems

Planned Marketing & Communication

Player Programs

Continue Parent Education

Recruit and Retain Players

Promote LTAD Aligned Player Programs

Association & Team

Develop Governance Support

Optimize Networks

Increase Program Awareness

Coach, Official, Trainer

Continued Training and Certification

Recruit, Retain & Mentor Women

Develop Specialty Programs

Competition, Game, League

Support Leagues and Games

Continue Education on LTAD

Host Championships

High Performance

Implement HPMP

Identify & Develop Talent Coaches, Officials

Scout and Evaluate Players



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LEADERSHIP | VISION | COLLABORATION | DETERMINATION | INTEGRITY