



WRA Board Meeting Minutes

30 MAY 2019 / 7:00 PM-9:00 PM / BOARDROOM IROQUOIS PARK ARENA

Attendees

P	Ian Clyde (IC) <i>President</i>	P	Christine Senior(CS) <i>1st Vice Pres/Social Media</i>	P	Stanton MacKellar <i>2nd Vice Pres Publicity / Marketing</i>
P	Lisa Tucker <i>Treasurer</i>	P	Elizabeth Gill <i>Secretary</i>	P	Emma Bragg-Smith <i>Referee in Chief</i>
P	Christine Millar <i>Registrar</i>	P	Jenn Nagy <i>Past Prez</i>	A	David. Taite <i>Ice Scheduler</i>
P	Scott Martin <i>Equipment Manager</i>	A	Heather Lally <i>Rookie/House League Coordinator</i>	A	Chris Dudgeon <i>Coach Development</i>
A	Jennifer Coppens <i>Member-at-large</i>	P	Christine Wozniak <i>Member-at-large (Temporary - Player Development)</i>	A	Moe Cascanette <i>Webmaster</i>
P	Pam Mitchell <i>Rookie/House League Coordinator</i>	A	Cassie Main <i>Player Development (goalie)</i>	A	Lisa Haire <i>Sponsorship</i>
	Vacant positions <i>Recruitment</i> <i>Special Events Coordinator</i>				

(A=Absent; P=Present)

Meeting called to order at 7:05 pm

Last Meeting Follow-up

1. Ratified minutes 20 APR 2019

President

1. Confirm majority voted to host U19A team in Whitby
 - a. Everyone was in favour of hosting U19A team, tryouts have occurred however we don't have enough players.
 - b. 10 committed right now. Steve (coach) wants to make it a go.
 - c. Is there a plan if the team is not a go? They were not looked at by Oshawa (but were allowed to try out).
 - d. There are two goalies available.
 - e. Nothing to vote on.
 - f. Oshawa might want an incentive to come on as the fee is higher in Whitby. Could we offset a reduction in the registration fee with a sponsorship? Perhaps it is for another reason? Players might not want to spend their last year without their friends.
 - g. We are losing money if we reduce registration or if we lose 10 girls.
 - h. This will be a problem next year as well if we don't rectify it.
 - i. ACTION: Ian to speak to president of Oshawa to see what we can do.

2. Confirm majority voted to host U18AA team in Whitby
 - a. This was voted yes. All in favour. Benefit of having the team in Whitby is the high skill level of players who will be wearing the Whitby jersey.

3. 18+ AA Team Planning
 - a. Register as a team – early bird deadline; 5 % deposit.
 - b. The group discussed the appropriate fee for the team. Current proposal. \$3200 for roster of 11. All they need is jerseys (Scott Martin to do this). Ice is not required.. They will need jerseys (#1-15 plus goalie). \$85/jersey.
 - c. ACTION: Jenn N is going to work on the team fee numbers.
 - d. ACTION: Christine M. to speak to Carrie (former Registrar) regarding registration process for this team.

1st VP/Social Media Coordinator

1. CORL AGM report
 - a. CORL is dissolved. Now GLRL (Great Lakes Ringette League). Eastern and Western loops. Kevin Sweeny will be the ice scheduler. \$500 bond. Executive structure with regional representation. Still working on the structure – proportional representation is on the table. Tournaments will occur regionally.
 - b. There is a \$8-\$9K to be dispersed as a result of the new structure. Looking for ideas. Jenn has an idea- Invest in half ice development program.
 - c. Scholarship will hopefully continue. \$500.
 - d. ACTION: Board to provide any ideas to Christine S. that they have regarding \$8-\$9K fund, that would be meaningful to the legacy of CORL.

Post meeting note: Stanton strongly suggests that Ringette Ontario (RO) use surplus CORL funds for National/Ontario Ringette Day promotions

2. Team formation / release policy proposal
 - a. The board agreed that there needs to be a standard process in place for tryouts.
 - b. ACTION: Christine S to draft process including:
 - i. Fee collection
 - ii. Evaluations (Jenn N will provide form to CS)
3. Social media goals / initiatives
 - a. Christine S. needs historical information/passwords etc.
 - b. ACTION: Stanton is going to connect past social media reps to Christine S.

2ND VP/Marketing

1. Gym ringette update
 - a. Numbers – we have 11 right now (\$95 fee). 3 weeks to get 20 more players.
 - i. We really want to get the Brownies trying gym ringette; a lot of units are done or close to being done.
 - ii. Trying to hand out flyers at school- Stanton will print 1000 flyers. It will cost \$60.
 - iii. ACTION: Get in touch with Stanton if you can help distribute flyers.
 - b. T-shirts
 - i. ACTION: Stanton will arrange for t-shirts through Jenn N. Will use bibs. Rookie team bibs are at Pam's.
 - c. Make Gym Ringette a town event in 2020
 - i. To get in Whitby leisure guide, will have to relinquish control. Everyone thought that was a good idea for next year.
 - ii. ACTION: Stanton will speak to town about moving this under their control for 2020.
2. CTR
 - a. Combine with other boards? CW and HL will make an action plan. Consistency in advertising and organization. Will be held at each association.
 - b. September CTR-Never ideal ice but its free; can we
 - c. Property across from LCBO in Brooklin; CW will let us hang a sign there.
 - d. Harvest Fest, Canada Day booths
 - e. Soccer Fest
 - f. We need to maximize our google and facebook advertising; search criteria optimization
 - g. Booth outside public skating –
 - h. Committee – will be formed to come up with a plan.
3. Brooklin Fair Parade - June 1
4. National Ringette Day
 - a. Suggest to use excess money from CORL

Past Prez/Tournament

1. 2019-20 Fees
 - a. There is a fee. Jenn N will work with Lisa Tucker.
2. Player development conversation - budget / plan / point person
 - a.
3. Team formation - regional numbers
 - a. We have a team at every Rookie Ringette, U8 (WITH SELECT TEAM PLAYING GAMES IN 2ND HALF) U9, U10, U12, U14, U16, U19
4. Lawn signs
 - a. Costs us money to put signs up on public property
 - b. Everyone who registers gets a sign for their lawns. 'Whitby Ringette Player lives here'; cost for 150 signs (Jenn N. will get this and work with Stanton on branding).

Secretary

1. Google drive and documents for board management
 - a. Everyone is ok with format
 - b. Google drive will be disseminated to everyone. Will pay for extra space.
2. Process for board
 - a. Need to set up filing system and a process for the keys to the mailbox. Only Ian and Stanton have keys. We need a key for the mailbox.
 - b. ACTION: Ian to try and find the key.
3. We are a for profit organization – need to go through process to become 'non-profit'; need a lawyer to rubber stamp stuff and a CRA. A bit of a risk and a lot of effort. The benefits that it would give us the opportunity to apply for grants.
 - a. ACTION: Heather to ask her husband if he can help us.
4. Next Meeting
 - a. We need to keep up a regular cadence over the summer.
 - b. ACTION: Liz to look for a next meeting date last week of June

Sponsorship

1. The Red Barn (see above with 2nd VP)

Treasurer

1. Hideaway Charities - Freeze Order of Funds since 2009 disbursement to charities. Total freeze was \$17,000. WRA portion disbursed is \$301.08.
2. Cheques should be mailed to the Treasurer at:

WRA Treasurer
12 Evergreen dr.
Whitby, ON
L1N 6N5
3. Question to board/President on how the "unfilled" board positions will be handled?

- a. Sponsorship - Lisa Haire
- b. Player Development - Christine Wozniak (TEMP)
- c. Recruitment- will be run by committee.
- d. Special Events Coordinator- will be run by committee
4. Moving to e-transfers for registration. Keep it uniform. treasurer@whitbyringette.com
5. Board voted for Stanton to have \$300 discretionary spending for marketing.
6. Red Barn Oshawa
 - a. We generate \$24K in revenue per year, however we need to pay for the 4-5 regular workers to run it. We pay them \$200 shift (4 ppl); 4 bingos/month. He pays out \$4800 to the workers. Lisa L. would like to some more transparency with the payments.
 - b. ACTION: Jenn N will get the log from her dad who manages this program for WRA with 4-5 regulars; and send to Lisa T. every 6 months.
 - c. The current fate of the Red Barn is unknown. However, we got our schedule for the next 6 months.
 - d. ACTION: Stanton will apply for the Ajax bingo on WRA's behalf.

Equipment Manager

1. Order replacement jerseys for damaged ones. (URGENT)
 - a. Some of them can't be used and need to be replaced.
2. Order rookie ringette T-shirts. Need inventory of existing if any
 - a. Stanton has inventory now. For the 4-5 year olds need smallest sizes.
3. Coach bag inventories: do we need rings / pylons for start of season?
 - a. Tony had organized everything but during tryouts items went missing.
 - b. New equipment manager needs to be very strict about this.
4. Need to order new jerseys for rookie ringette. Lots of smaller jerseys needed. PM will make recommendation. Moving this to July so we know which colours other associations are doing.
5. ACTION: Jenn N. to speak to Scott Martin about all of the above as he is absent tonight.

Referee in Chief/Minor Officials Coordinator

1. Whitby registered referee's mileage and cost covered/reimbursed after a minimum number of games
 - a. Emma has proposed an alternative to this arrangement as it is costly. Proposing to pay for registration and ref clinic after 10 home games. We will first look at how much we paid in mileage next year.
 - b. ACTION: Emma to prepare numbers for the next meeting.
2. Possibility of moving to e-transfers
 - a. Newmarket is able to do this by transferring into another account. Lisa does not feel comfortable doing this as she doesn't want to have an account that only she can access.

Registrar

1. Early bird registration is up however it is not publicized.
2. 13 ppl registered thus far.
3. ACTION: Ian will send email to everyone

4. ACTION: Stanton to speak to MOE about publicizing this on social media

Ice Scheduler

1. No update – David Taite absent.

Coach Development

1. We have coaches for all teams.

Rookie Ringette

1. No update (see need for jerseys above).

Sponsorship

1. No update

Web Administrator

1. Stanton has asked Moe to create whitby ringette emails for everyone.

Members At Large

- a. Christine W. working on power skating.

WRA Golf Tournament Committee

1. Golf tournament meeting minutes attached - asking all WRA board members to read through and contribute if able
2. Golf tournament needs wine bottles for wine wall- asking all WRA board members to spread the word and donate 1 bottle if possible
3. Sponsor sheet attached - asking all board members to reach out to at least one potential sponsor for our tournament
4. WRA golf tournament needs raffle prizes
5. Looking for golfers and volunteers - spread the word verbally and on social media. Everyone on the board should make an effort to golf and/or attend the dinner.
6. ACTION: EVERYONE ON THE BOARD NEEDS TO HELP WITH ALL OF THE ABOVE!!! WILL FOLLOW UP AT NEXT MEETING.

Meeting adjourned at 9:17 pm

Next meeting – last week of June (exact date TBD)