



**Date:** September 11, 2019

**Revised Date:** September 30, 2021

**Policy:** Off Ice Apparel

**Purpose:** Set direction for ordering/purchasing of off ice apparel

1. Whitecourt Minor Hockey Association (WMHA) off ice apparel consists of tracksuits, jackets, hoodies, dryland gear, toques and hats. Player names (first or last or combo) and numbers are optional and can be added to the apparel. See Appendix A for full details.
2. Prior to any on ice sessions WMHA will have an apparel catalogue available. There will be a High/Mid/Low brand options based on both price point and quality.
  - a. Any apparel that is not part of the WMHA approved apparel catalogue must be brought to the WMHA Apparel Coordinator for approval in coordination with the WMHA executive. If it is approved, the team must follow the remaining details as outlined in this policy.WMHA has the right to deny requests outside of the approved catalogue.
3. The official WMHA logo must be used on all apparel and teams have the choice of also using the additional applicable Wolverines logo. See Appendix A for details on adding a WMHA logo to apparel.
4. There will be no division identification on apparel.
5. There will be a maximum of 2 corporate logos/names allowed on track suits or outerwear jackets provided the companies meet the following standards:
  - a. One company is providing track suit/outerwear jackets for the entire team
  - b. Two companies are splitting the costs of providing track suits/outerwear jackets for the entire teamSee Appendix A for details on adding corporate logos to apparel.
6. Teams not adhering to this apparel policy may be sanctioned at the discretion of the WMHA executive. The penalty for not following the policy is up to a \$2500 fine.
  - a. Decisions made by the WMHA executive can be appealed. Refer to the appeal policy for details.

**Appendix A: Details for additions to apparel**

Full details on location of player name and number on apparel. Sponsor company logo must be the same size as the player name and/or number.

<b>Apparel Item</b>	<b>Player name (first or last or combo)</b>	<b>Player number</b>	<b>WMHA Logo</b>	<b>Optional (Applicable) Wolverines logo</b>	<b>Sponsor company logo</b>
Tracksuit jacket and Outerwear Jacket	left bicep horizontally	beneath name	left chest	right chest	right bicep horizontally
Tracksuit pants	front left leg	beneath name	back of right leg	back of left leg	n/a
Outerwear Jackets	left bicep horizontally	beneath name	left chest	right chest	right bicep horizontally
Hoodies	left bicep horizontally	beneath name	left chest	right chest	n/a
Dryland gear	front left leg back middle collar below brand name	beneath name	back of right leg left chest	back of left leg right chest	n/a
Toques and Hats	back	beneath name	front (choose one logo)		n/a