



W.M.H.A. Board Meeting

July 7, 2021

7:00 PM via online platform

Join Zoom Meeting

<https://us02web.zoom.us/j/87621035223?pwd=Yk9DWVhXOVhzNmIaeXlqeldZMmpjdz09>

Meeting ID: 876 2103 5223

Passcode: 178640

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AGENDA

VISION: *Promoting community values and building life skills through the sport of hockey, now and in the future.*

MISSION STATEMENT: *To provide opportunities for all community members to participate in a quality hockey program that promotes community values and develops life skills in an enjoyable, safe and positive environment.*

Attendees: Paul Heimstra, Rand Richards, Corrie Sweeney Tiemstra, Crystal Thomsen, Morgan Hogberg, Trevor Carter, Alex Andres, Kristy Tuts

1. Call to Order by Paul Heimstra 7:03
2. Additions to Agenda
 - a. Introduce new board members, align with code of conduct and bylaws
3. Adopt Minutes from [June 2021 Meeting](#) motion made by Rand - all in favor
4. Old Business
 - a. Registration - numbers so far in each division - *open for 7 days since July 1 U5- 1 U7-8 U9-15 U11-4 U13-2 U15-4 U18-3 No females yet*
 - b. Socks - should we order now for everyone? *Order now for everyone so that we have for the end of September. **Rand will contact Top line and Stitch and Time for prices and then compare to the city like United Cycle then make best decision for WMH***
 - c. Picture Day - *booked for Oct 20 and 21 Melissa will find a location (Trevor offered to use goalie shop?) - limited poses, online ordering - no one will have picture day and practice on the same day - wants approved rosters ahead of time with proper spelling*
 - d. Female Division - *asked for support from Hockey Alberta and brought up concerns with them and the Rocky Mountain League travel concerns. The president of the association was very helpful; they would be playing north of Calgary and Lethbridge, Medicine Hat etc. 2-3 games a weekend but could have a Sun night game at 6:00 p.m. - could we join up with Onoway? Hockey Alberta is pulling some strings with the league - city leagues don't want to travel out here either. A couple of names have been sent to Paul (Jenny Dickson, Kristy Aubin, Ashley) Younger age teams present greater challenges to find them a place to play - no established teams within a few hours of us (U14,U17) **Paul and Trevor plan to do some follow up etc.***
 - e. Team works and how we move that along - *policy and procedures - put out 'stuff' and got no response back - is there a better way to reach out to people rather than via email. Hand picked email went out as a survey -*

lots of steps to complete. Random name generator 4 from each division - head coaches, directors etc. (sent out 75 or so) he only got Morgan's back. Use google forms to send out to the whole association to make it easier on the folks completing the survey. Do a \$50 GC to motivate folks to fill it out? Add a choice to enter into a draw and provide their information. **Morgan to follow up**

- f. Team Genius to discuss viability with our association - software for evaluations (also looked at Max Analytics - a little pricier) - try to work on perception of making it more 'fair' - trial for 1 division for 1 year - but hockey AB has entered into a partnership with Team Genius \$5-9/player - set up evaluations for you - all the drills what you are looking for in each drill for the evaluators and then using a software mobile app to give a grade. Looking for a demo - trial for U11 to understand if it is useful. U15/U18 AA or AAA this may not work due to what the coaches may be looking for. Integrates with team snap - instantly can send a report to the parents. Cut down on the time spent. Plan to get feedback from parents on the trial run. **Morgan next steps** - get confirmed pricing, find out how Sherwood Park feels about it, Speak to Team Genius folks to give them a presentation on how the system works - what tech is needed? Will occur mid to late July.
 - g. Review and comment on policy updates - Kevin Potts and Morgan were working on a few of these. Looking for comments from new board members - vote on the updates prior to season start date. Operations meeting - **everyone** review before next board meeting (1 week prior to next board meeting) **Morgan** to resend documents that need to be reviewed.
5. New Business
- a. Division Directors - What positions are left to fill? -
 - Erin Maddsen (U11) would like to return,
 - Natalie Black- U13?
 - Laura Mohler U15
 - Jamie U18,
 - AA Director Trevor to transition someone into the role this season.
 - Approach Colton Fath to be a director **Morgan**
 - b. **Post the following as all roles still required to be filled (Rand)**
 - i. Tournament/Fundraiser - still required
 - ii. Ice Scheduler
 - iii. U11
 - iv. U13
 - v. U18

- vi. *Female Coordinator*
- c. Website updates - Any updates needed? - a few of the links are not working **Rand to look into**. AA notification form is not up to date - **Trevor to send Rand the link** Tryout forms and permission to try out and movement forms - any kind of approvals there will be a cc to the registrar from Paul or Trevor. Turn around time is approx 72 hours. Paul works on this 3 evenings a week during tryout season.
- d. Advertise and promote Tryouts and Camps? Posted on website - AA is already on the website - Trevor will share in WMH, he already has a Trac volunteer for social media. Will need the dates and details for the camps. Getting the PD day information out a few times in July and then a few more times in August. Ex. when are tryouts for U11 and when are conditioning camps. **Trevor/Morgan send and email with the details to Rand - Rand will get everything into a poster to share via social media and Crystal will share on Registration on Ramp**
- e. **Rand - recognize Ashley on the WMH facebook page**
- f. Fundraising - could be eligible for \$10000 for small medium enterprise recovery grant.
 - i. *Meat locker foods fundraiser*
 - ii. *AGLC details - Laura had sent a list of names that Paul needs to follow up on* lost out on a casino for lack of interest. How do we make sure our name is on the list for casinos for the next time? **Kristy to follow up.**
 - iii. *Golf tournament poster - or a Gala - raffle tables etc - a lot of work to do the Gala right around Christmas and everyone from the organization came - really helps reduce fees (could look like approx \$12000 for 120 golfers for the golf course) Crystal/Paul/Kristy to connect to see what it would look like*
- 6. Next Meeting - August 18 at 7:00 p.m. arena board room - membership meeting - **Corrie to book with Lynn at the town**
- 7. Adjournment 8:39 p.m.

President Report

- No report sent

1st VP Operations Report

- No report sent

2nd VP Operations Report

- No report sent

Secretary Report

- Grant received

Registrar Report

- No report sent

Treasurer Report

- See financial report

Public Relations Report

- No report sent

Referee in Chief Report

- No report sent

Game and Conduct Report

- No report sent

U7 Director

- No report sent

U9 Director

- No report sent

U11 Director

- No report sent

U13 Director

- No report sent

U15 Director

- No report sent

U18 Director

- No report sent

TRAC Director

- No report sent