

Winsloe Charlottetown Royals FC (the “Club”)

Sponsorship, Fundraising and Grant Application Policy

Purpose

The purpose of this policy is to provide principles governing fundraising, sponsorship and grant application for the Club. The Club appreciates the support of its sponsors, donors and funding partners, which assist in the promotion of soccer and the development of our officials, coaches and players. As a non-profit corporation, the Club will pursue sponsorship, fundraising opportunities and grants for its programs, teams and facilities to generate incremental revenue to offset costs incurred through the operation of the Club and by members directly.

Authorization

All requests and applications for fundraising, sponsorship and grants must be submitted for consideration to the Director of Fundraising and Sponsorship with all supporting documentation and associated applications/agreements. The documentation must identify any expectations on the Club, any requirements of the Club, any restrictions to be applied to the Club and a brief summary of the intended use of the sponsorship, fundraising and grant funds.

All fundraising, sponsorships and grant applications must be approved in advance of commencement of such fundraising, sponsorship or grant activities by the Director of Fundraising and Sponsorship.

No member or employee of the Club shall receive direct compensation as a result of sponsorship.

At all times the Club logo shall be predominate on Club uniforms and publications.

The Club shall maintain a ledger of sponsorships, fundraising initiatives and grants.

The Club shall not participate in fundraising initiatives and shall not accept sponsorship or grants from organizations whose values are contrary to those of the Club. Where possible, the Club should seek and/or accept sponsorship from, participate in fundraising initiatives with, and accept grants from organizations that promote community, sport, soccer and healthy living.

The Club reserves the right to decline any sponsorship, fundraising initiative or grant proposal.

Effective June 26, 2021