



Williams Lake Youth Soccer Association

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Detailed Tender Notice

Williams Lake Youth Soccer Association (WLYSA) invites photographers to submit a project proposal to the WLYSA Board of Directors for the 2020 Spring Outdoor Soccer Season Team and Individual Photos.

Project: 2021 Spring Outdoor Soccer Season Photos

Description

Pre-Covid WLYSA hosted approximately 100 house teams and 10 rep teams each year. For the 2021 Spring Season, WLYSA is seeking a photographer that is able to provide the service options as outlined below:

Notes

- WLYSA is to own the rights to publish all photos without a watermark with credit given/link to fb page on any post we make.
- We will have a digital copy of every photo
- We will not be paying for any printing.
- In kind sponsorship will be strongly considered.

Package 1 – Minimum needs

- Action photos of every sponsored team to use on social media/send to sponsors
- Rep team photos (individual teams and full club)
- Team coaches/parents to take a house team photo if desired
- Photographers would be responsible for getting the work done on their own time based on the WLYSA schedule.
- Editing: one photo per sponsored team to be edited to send to sponsors. All other images taken to remain unedited but still sent to WLYSA.
- Optional individual photos for parents to purchase separately. We will send out packages to our membership. The payment and disbursement of the packages are to be completed by the photographer.

Package 2 - Medium amount (minimum plus these):

- Action photos of referees, coaches, volunteers and general photos from around the fields to capture WLYSA as a whole, to be used for promotional materials.
- Team photos to be taken but not printed.
- Rep player individual photos to be used for player cards and/or promotional use.
- Editing: select photos to be edited for promotional use.

Package 3 - Maximum we would ever need (minimum and medium plus these):

- Team photos for every team and printed in time for the jamboree to be dispersed by WLYSA.
- Editing: all photos edited.

Timeline

The 2020 Spring Outdoor Soccer Season runs from Late April to June 27th, 2021.

Photos meant for sponsors will need to be available for distribution by June 12, 2021.

Additional Details

- Photographer to coordinate with all division the date photos will be taken.
- Photographer will be expected to reschedule if the weather is not optimal or the team has a low player turnout.

To Qualify

Please submit a project proposal outlining your experience, proposed pricing structure (or options for pricing structures), examples and ideas on how you would make the 2020 photos an easy process for everyone involved.

All submissions should be emailed to admin@wlysa.com.

Submissions will be presented to WLYSA Board of Directors in the order of submission.