



# Marketing Report

## **WRRRA General Meeting – April 28, 2022**

Updates:

1. Selected a graphic designer to work on the logo. Due to the timing I will likely send the options out to the executive via email and we can vote on them that way. Aiming for it to be completed by the end of May but it is still TBD.
2. Have only received 3 entries for the marketing grant which closes on Saturday April 30, 2022.
3. As far as I know only one entry for the scholarship. I know there has been a lot of actual ringette going on but it would be great if this could be socialized through the associations whether it's sharing my content or otherwise. Deadline for this is May 31, 2022.
4. Sticks next year. Spoke to Peter LaChance and have agreed on a quote for sticks. I can circulate the quote internally if need be.
5. Ramped up social posts to follow along with the events that happened at the end of the season. I plan on expanding the social media for next, hopefully moving into instagram to be more connected with the players as well as the associations.
6. Goalie funding inquiry- Is WRRRA interested in providing funding for a goalie development clinic?

Suggestion came from Dorchester in the past they have had a company come in ~\$500 per session for up to 6 goalies at a time. The clinic goals are to provide development for current goalies and any younger age wanting to try goalie for free and providing free goalie stick at registration.

Let me know if you have any questions,

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