

Adult Come Try Ringette Player Recruitment System

Host How-to Guide



Updated January 2017

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1. What is Adult Come Try Ringette

- It is a player recruitment system intended to help maximize your Adult recruitment efforts
- It is intended to help increase the level of Adult participation in this great sport.

2. Objective

- Increase the level of Adult participation / Ringette teams in your community
- Increase the level of awareness regarding the sport
- Potential education tool for parents that may be interested in playing or coaching

3. Who Can Participate

- Anyone 18 years and older
- Female/Male players

4. What Works Best with Adults

- Running a scrimmage will allow new and returning players to jump into the game and see what it is all about.
- This system has been the most successful recruitment tool with adults.

5. Who to Contact Host Event

- Contact your Regional ADP Coordinator (Chair when no Regional Coordinator exists).
- In order to find out who your Coordinator is:
 - Visit the ORA website at <https://www.ontario-ringette.com/>
 - Click on Adult Development
 - Click on Contacts
 - Select your Region

6. Equipment

- Full equipment is highly recommended, especially for limited experienced skaters.
- Remember, as Adults, the bigger you are the harder you fall, our reflexes are just not the same!
- We recommend you borrow sticks from your existing players
- Mandatory Equipment:
 - Helmet (Ringette face shield not required)
 - Knee pads
 - Elbow pads
 - Skates
 - Gloves

7. Checklist – What You Need to do

- Engage your Regional ADP Coordinator
- Book Facility/ice time
- Recruit volunteers (facilitators (1 or 2), greeters, experienced players, referee, time keeper)
- Promote event
- Set up welcome/registration table in arena lobby [day of event]
- Prepare sign-in sheet (see Appendix 2)
- Have spare sticks and helmets available
- 2 sets of clean jerseys , rings
- Post-game refreshments (water, juice, granola bars, oranges)
- Prepare Take Home information packages (see Appendix 3)

8. Promote Event

- Through your current Open players – bring a friend
- Contact parents of all age groups in your current associations
- Social Media – Twitter, Facebook Poster (see appendix 1)
- Work place posters – bulletin boards and washroom stalls
- Local Radio Stations – None profit is usual free
- Community Events
- Community bulletin boards including local arenas and community centres
- Local Universities and Colleges

9. How to Run Your Event and Scrimmage

- If your arena is hard to find, post balloons or poster at main intersections and at the main entrance the day of your event
- Have your sign in table at the entrance of the lobby. Sign in all players. Make sure to get all of their contact information in order to follow up post event.
- If you have an information package, hand it to them at this time. Adults sometimes like to take off quickly.
- Have experienced players ready to greet your new players in the lobby
- Assign each new player to a buddy (experienced player) who will meet him or her in the lobby, help them with any equipment issues, review simple rules and guide them through the scrimmage.
- Have experienced players participating on ice (on both teams) to help guide the participants. This will help make them feel more comfortable and welcomed.
- Prior to starting the scrimmage, welcome everyone and introduce the basic rules.
- Rules that should be applied:
 - Passing over blue line
 - Two blue line pass
 - Goalie crease
 - 3 players in zone
 - High sticking
 - No Body Contact
- Allocate 20 minutes as the beginning to warm up, go over the basic rules, practice passing the ring, etc..
- 5-second rule: If a player is new...when they get possession of the ring, they have 5 seconds before anyone can check their stick.
- Referee: Recommend you have one official on the ice; however, you can use an experienced player.

10. Wrap Up Your Scrimmage

- Have the ref call the game 5 minutes before end of ice time
- Have everyone join in the center of the rink
 - Thank participants for coming out
 - Ask if anyone has questions – about the game, rules, registration, costs
 - Let them know about the refreshments in the lobby
 - Let them know how you can be contacted and to check their email as you will be following up with them

11. How to Ensure Recruitment is Successful

- Adults now respond better to email communication and cell phone texts.
- Follow up with your participants 1-2 days after their on-ice experience.
- Make sure to first thank them for having the courage to Come Try Ringette!
- Inquire about the following:
 - Did you have fun?
 - Do you have any questions?
 - Would you like more information in order to register?
 - Overall do you have any feedback for us to improve our event?
- Follow up again, 1-2 weeks after your initial follow up. Some people need a little push and encouragement. Make them feel welcome and supported.

12. Thank Your Volunteers

- Volunteers are key to the sport. Make sure you thank your volunteers for coming out and let them know how much you appreciated their time.
- You can always send an email and or personal cards.

13. Post Event Report

- Prepare a brief report and submit to your Regional ADP Coordinator within two weeks of your event
- Recommended content:
 - Date of Event
 - # of Participants
 - Any feedback received from participants
 - Comments and/or Recommendations

Appendix 1 - Example of Facebook Poster

RINGETTE FOR ADULTS



REGISTER FOR ADULT RINGETTE 2015-2016

Come Play The Sport You Loved as a Child or Teen.
Come Try a New Fantastic Sport.
Live Now, Get In Shape, Make New Friends and Feel Great



WHO CAN PLAY?

ANYONE 19 YRS +

PRICE?

\$225 New Player

\$425 Existing Player

Prices Increase After Sept 13th

MORE INFO?

SUDBURY RINGETTE

www.eteamz.com/sudburyringette/

VALLEY EASTRINGETTE

valleyeastringette.com

WALDEN RINGETTE

waldenringette.webs.com

Want More Information

Contact:

c_spenc

705-593-

CONDITIONING

Are you out of shape?

Conditioning is available!

Please contact **Christine** to

Register. Deadline Sept 13th

Appendix 3 - Take Home Information Package

Following your event, it is important to provide your players with the following information:

- Registration dates and locations
- Registration fees amounts (discounts for new players if available)
- League information:
 - Website
 - Key contacts (email and phone)
 - Adult representatives
- List of equipment required to play
- List of local stores that carry Ringette equipment
 - New equipment
 - Used equipment
- Basic rules of play
- Copy of potential schedule if available