

Marketing Report

WRRA General Meeting - Sept 15, 2022

Welcome back everyone!

Updates:

- 1. We are finalizing the new logo, hoping to release it in the next couple of months.
- 2. Free Stick Program for new players First round of sticks were received this week. I sent out an email for stick pick ups. I am hoping to get those handed out asap as I will be on vacation starting Sept 26 in the evening. I am hoping to get a second round out in the near future. Open to suggestions on the deadline. Final note we won't be providing tape this year to be able to hand out more sticks
- 3. Planning on expanding social to instagram once our logo is finalized. Please reach out or send a message to WRRA on Facebook if you would like something posted. If not I will be working to provide coverage as I found out about events.
- 4. As always open to initiatives that the associations want to see. I am happy to work with everyone to meet those as much as we can.

Let me know if you have any questions,

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