



Western Region Ringette Association Region Chair's Report

General Meeting - September 17, 2020

The past 6 months have been unusual to say the least. With the Covid-19 Pandemic ongoing and such an abrupt end to the last season there is progress occurring across Ontario for us getting back to the sport we all love. There has been a tremendous amount of volunteer work happening at the Province, Region and Association levels to develop and implement a return to ringette plans.

I have put together a proposed 1st Draft list for the top 10 items that we need to focus on this year for Western Region (see next page). The draft was developed looking through the lens of what I feel we need to do as a region and as associations to get players back on the ice safely for the 2020/21 season in what ever way we can. I would ask the association Presidents review the list and send me an email if they feel strongly that anything needs to be modified on the list. I would like the list to guide us to ensure we are spending our time wisely over the coming season.

There is the first RO board meeting of the season this coming weekend, where we will discuss several important topics. I will do my best next week to provide to the region and each association president an update on anything that could impact them. I have heard that Ringette Ontario with our RTR program and association CSL/application processes are a beacon of success in the sporting community. Other sports along with other provinces have looked at what we have done as a model to use for their journey.

I would like to thank all volunteers and RO office for all the work they have put into the RTR documents and processes. It has been a tremendous amount of work for them and I think they have done a fabulous job. I am looking forward to the 2020/2021 season and let's see what we can make of it. Please be safe at all times!

Link to RO Strategic Plan 2019-2022: https://ringetteontario.com/wp-content/uploads/2019/05/2019-2022-RO-Strategic-Plan_compressed-1.pdf

Yours in Ringette,

A handwritten signature in black ink, appearing to read "CS", is written over a white background.

Chris Sharpe, Chair Western Region
chairwrra@wrra.ca

WRRRA Top Priorities -2020/2021 Season

UPDATED:

16-Sep-20

Initial Draft Proposal

Team Leader **Team Members (Rock**
(of the Rock **Stars but need more**
Band) **volunteers)**

#	Project (Rock)	Description - Overview (Initial but can be modified by team lead)	Team Leader (of the Rock Band)	Team Members (Rock Stars but need more volunteers)	Status Notes
1	Association Support	Help associations in WRRRA navigate and survive the Covid enviroment Help coordinate "bubbles" that could be cross association in the region.	Chris S.		Have Funds available to support associations in need. WRRRA has allocated \$5000 to wards emergency fund No WRRRA fees for associations for the 2020/21 Season to help reduce burden on associations in hopes they can keep costs down
2	Covid Safety	Develop support system in Western Region for Association CSL.	TBD		CSL is a new role implemented by associations at the request of RO. To Coordinate activity to manage Covid Safety Policies Work in conjunction with RO in supporting and coordinating association activity with Associations CSL reps.
3	Player Retention	Work on ways to get players back to the ice, how can we get adult players back? How do you deal with the younger ages and need for support on the ice?	TBD	Jason/Phil/Stephanie	With current limitation on play and tournaments, there is a heavy pressure on player registration rates. Most heavily the heavy hit will be the Adult and very young age groups (Adults not coming back due to lach of tournaments and young players due to exposure concerns and need for additional support for players on ice in less then 2M space)
4	Web Site Remodel	Assess possible Website System or offerings. Consider aligning with RO and review Ramp or others, Prepare cost model for hosting leagues and can it replace Officiating management system	Mark	Keith	Ramp Implementation to act as front end Marketing and Scheduling web enviroment Review either maitaining poritions of existing web site or review what can be ported in to the new web enviroment. We do not want to loose the "resource" value of the existing Wrrra page
5	Childrens Ringette	Help associations roll out Childrens Ringette within Western Region for the 2020/21 Season	TBD		RO office is has put out a new Childrens Ringette program. Please review and do what you can to can to get in alignment for the 2nd half on the programing Coordinate any issues with CSL to formalize implementation
6	Marketing Incl New Branding	Develop and Broad Marketing plan for Top of mind awarness for ringette in the region. And activate on it including proposed budget and potential marketing partners for 2019, 2020 and 2021	Chris S.		Reached out to Marketing Firms: -Intrigue media - Minimum Budget to start is \$20K -Marketing Factory - Meet with them provided Data but never received. Followed up by expecting \$20K level -Ringette Ontario - Is intersted in adding capacity to help, but would have to costs covered. Would be guided by RO marketing person. Cost Unkown We will need to have discussion in the first half of the year if we plan on initiating formal Marketing activity for the Spring and Summer of 2021. Get New players on the ice!
7	Player Development (Goalie & Player)	2019/2020 Season Player development plan and activate on it. Goalie Training was specifically proposed to be driven by WRRRA and act as possible fundraising event coordinated with AAA team. 5 x Goalie Clinics and 3 x Player Clinics	TBD		Chris S reached out to Waterloo Goalie Emily Fergeson, she is not available. Currently in Discussions with Ayton from London about running 5 clinics. Per conversation with RO, we will need to hold off for now on "non" bubble goalie or player training. Could look at How to Coach a Goalie Training on Zoom
8	IT Infrastructure for WRRRA operations	Develop internal system for sharing of Knowledge within WRRRA. Review Cloud based file system and ways of sharing systems. Do we need Office software as part of system? Accounting system already in use. Look for alternate to RO conf call system as is expensive, consider a Video Conf system that does not cost attendees fees.	Mark		WRRRA did purchase Zoom account for Video Conf call. Being used for GLRL, WORL, WRRL and WRRRA AGM Exploring use of Google Drive and services to be able to tie in all coordinator and executive activity
9	Parent Education	Each Association will have expectations of improved education of parents, specifically with focus on the rules of ringette, team formation rules for rep and general tournament/league function rules. With specific intent to reducing harrasement of Ref's and improved understanding of processes	Craig H.		Each association put on a minimum of one Parent Education session on a topic of their choosing this season.
10	Volunteer Recruitment	Associations are in need of volunteer sport more then ever. Develop multi year plan, with some action items that could be put in place this year, and some for the next year There would be involvement with engaging Associations and finding ways tp engage the adult ringette community to increase volunteerism in our sport.	TBD		This involves a broad scope plan to increase/maintain Volunteer involvement in our region.