



## Western Region Ringette Association Region Chair's Report

General Meeting - September 18, 2019

The summer months have been far from quiet in Western Region, the executive members & coordinators with input from region association Presidents, have been setting the projects that we need to focus on for the 2019/2020 season. You can find attached the Top 11 Projects summary list and the impact/effort graph of the priorities as established

Please take the time to review the reports of our various Coordinators. I want to draw your attention to specific reports such as Officiating, G&T, Coaching, WRRL, and WORL. We need to continue to recruit and identify players and others that are interested in officiating. If you know of anyone who is interested, please speak to your local Referee-in-Chief or the WRRRA executive.

Ringette Ontario continues to make great improvements under the guidance of Pam Julian, the Exec Director. It is great to see a new energy to the Ringette Ontario Brand and improved overall engagement with the membership. I encourage all to check out RO web site [www.ringetteontario.com](http://www.ringetteontario.com) and review the 2018/2019 Annual Report and the 2019-2022 Strategic plan

There has already been many CTR events hosted in WRRRA this fall, there are still a few to complete through the end of the month. I was able to attend one in Kitchener on Sept 8th, was great to see kids take interest in our sport. We need to find ways as a region to get young players out to these events, once you have them on the ice, and see those smiles it makes it much easier to convince parents this is the sport for their kids. There are several associations that are putting incentives in place for new players to join up, some free, some reduced rates, others have equipment help programs. I encourage all associations to consider this as a good use of your funds reserves.

Congratulations goes out to all our players, coaches and team volunteers in Western Region for the success they experienced last year on the ice and the commitment that they have made to our sport. Congratulations Guelph and Waterloo for hosting great Provincial events this past season.

I would like to thank all executive and region coordinators for all the work they have put in the past couple months and reading my many emails to get WRRRA ready for the coming season and setting our top priorities. Thanks to all association team members for their hard working getting the 2019/2020 season organized and ready to run.

A handwritten signature in black ink, appearing to read "CS", is written over a light blue horizontal line.

Chris Sharpe, Chair Western Region  
chairwrra@wrra.ca

## WRRR Top Priorities -2019/2020 Season

#	Project (Rock)	Description - Overview (Initial but can be modified by team lead)	Team Leader (of the Rock Band)	Team Members (Rock Stars but need more volunteers)
1	Marketing Incl New Branding	Develop and Broad Marketing plan for Top of mind awarness for ringette in the region. And activate on it including proposed budget and potential marketing partners for 2019, 2020 and 2021	Chris S.	Mark D.,
2	Player Development (Goalie & Player)	2019/2020 Season Player development plan and activate on it. Goalie Training was specifically proposed to be driven by WRRR and act as possible fundraising event coordinated with AAA team. 5 x Goalie Clinics and 3 x Player Clinics	Tania P.	Jason V., John M
3	Coaching Dev (Training and Practice Plans)	Development of coaches, at all levels in a number of specific areas: Tactics, Goalie Training, Practice Plans, Rules Understanding, and Player Skills Development at the practice level.	John M.	Brian B.
4	Web Site Remodel	Assess possible Website System or offerings. Consider aligning with RO and review Ramp or others, Prepare cost model for hosting leagues and can it replace Officiating management system	Brian	Nancy, Keith
5	IT Infrustructure for WRRR operations	Develop internal system for sharing of Knowledge within WRRR. Review Cloud based file system and ways of sharing systems. Do we need Office software as part of system? Accounting system already in use. Look for alternate to RO conf call system as is expensive, consider a Video Conf system that does not cost attendees fees.	Astrid E.	Mark D.
6	Childrens Ringette	Development of plan for Childrens Ringette Role out within Western Region. Assist with implementation for 2020/2021 season. Support as needed with 2019/2020 season, requested 3 other centers consider lauch this season	Tania P.	Jason, Peter
7	Parent Education	Each Association will have expectations of improved education of parents, specifically with focus on the rules of ringette, team formation rules for rep and general tournament/league function rules. With specific intent to reducing harrasement of Ref's and improved understanding of processes	Jason	Jordan, Melinda & Phil
8	Association Audit	Develop system to assess association current risks, weaknesses and strengths. Attend Association AGM's and create more "presence" at the local level for WRRR. Help educate associations of the improvements and changes that RO is making	Chris S.	Astrid, Elly Simpson
9	Referree (Recruitment & Training)	Implment roll out of RC rules changes for 2019/2020 season. Development of plan to run Ref Recruitment initiatives, Coordinate with local RIC to run Come Try Ref events. Look at Association Incentives for U16/U19 players to become Ref's	Denise P.	John M.
10	Volunteer Recruitment	his involves a broad scope plan to increase/maintain Volunteer involvement in our region. It was identified during the last few meetings over the summer as being a Top 10 issue in our region, that needs specific focus on. Develop multi year plan, with some action items that could be put in place this year, and some for the next year There would be involvement with engaging Associations and finding ways tp engage the adult ringette community to increase volunteerism in our sport.	Stephanie (To be confirmed)	Keith, Peter (To be confirmed)
11	GLRL	Launch GLRL	Phil	Chris, Shelley

IMPACT to WRRR	Large	<b>Quick Wins</b> Skill Development Goalie Development CTR Marketing - Recruitment Practice Plans	Coaches - All Aspects Ref - All Aspects	<b>Major Projects</b> WRRR Website Marketing Awareness Scheduling Burden Player Recruitment/Retention WRRR IT Infrastructure
	Medium		Volunteers GLRL	Local Play - House/Micro League
	Marginal	<b>Fill Ins</b> U12P Parent Education AAA Process Awareness		<b>Worth the time?</b> Gym Ringette
		Low (hours or Day)	Medium (Days or Week)	High (Weeks or Months)
		EFFORT REQ'D by WRRR		