



Marketing Report

WRRRA General Meeting – Dec 9, 2021

Updates:

1. WRRRA provided 188 sticks to new sign ups across 8 associations. Feedback I have received thus far was that everyone was very excited. I mentioned this to the reps but WRRRA would love to see pictures if associations get a chance.
2. Mark has done an excellent job of migrating information from the previous website to the new RAMP site. I will work on optimizing the flow of the website of the new month or so.
3. With the RAMP site up and running the logo update timeline has been accelerated. Once I have drafts of the logo I will share with the board to make sure we are proceeding with a logo that the entire board approves of. Or at least the majority.

Let me know if you have any questions,

Megan Carberry

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