



Box 415 Yorkton, SK S3N 2W1
Tel: (306) 783-5070
Fax: (306) 782-0330
yorktonminorhockey@sasktel.net
www.yorktonminorhockey.ca

Yorkton Minor Hockey Association (YMH) operates a youth hockey program in the City of Yorkton with over 400 minor hockey players from the City of Yorkton and surrounding rural area. The objective of YMH is to administer, foster and promote amateur hockey for youths between the ages of three and seventeen.

We are continually looking for different opportunities to create financial efficiencies in our operations to provide our community youth with an affordable minor hockey program.

We have numerous options that we can offer businesses to promote themselves to the many visitors that attend tournaments and games every hockey season. YMHA would like to invite your business to be part of this local advertising program.

1. Arena Board Advertising agreement - receives the following:

- 1 Arena Board Sign made of Coroplast
- Approx. size 32in. by 8 ft. covered with Lexan (**half boards** available 32in. x 4ft.)
- No cost to the organization for the board to be made
- Sign placed on the boards at the Kinsmen Arena
- 3-year term, cost \$600.00/full board, \$300.00/ half board billed annually

2. Ice Logo Advertising agreement - receives the following:

- 1 Ice logo located on the ice surface closest to the arena stands
- Location of logo is on first come first serve basis
- Cost of Logo is at the business's expense (due to variation of logo size may be required to ensure logo quality)
- 1-year term, cost of \$1000.00 billed annually

3. Arena door or Dressing Room Door Advertising - receives the following:

- logo located on either a dressing room door or a single arena entrance door
- Location of logo is on first come first serve basis
- Cost of Logo is at the business's expense
- 3-year term Single door, cost of \$300.00 billed annually
- 3-year term Double Doors in main lobby \$1000.00 billed annually

All located at the Kinsmen Arena



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In addition to the onsite arena advertising, we also offer:

4. Team/ Jersey Sponsorship - receive the following:

- Name recognition – Team will be known as:
 “Yorkton __Your business name __Terriers”
- Free advertising in division’s game & tournament programs
- Name on the back of jerseys/and YMH website
- Team name on radio when scores are called in
- Team picture given
- 3-year term, billed annually

Division	Cost
U9 Novice	\$500.00/yr.
U11 Atom	\$500.00/yr.
U13 Pee Wee	\$750.00/yr.
U15 Bantam	\$750.00/yr.
U18 Midget	\$750.00/yr.
U11 AA Atom	\$1000.00/yr.
U13 AA Pee Wee	\$1000.00/yr.
U15 AA Bantam	\$1500.00/yr.
U18 AA Midget	\$1500.00/yr.

5. YMH Website Advertising – receive the following

- Business logo, contact information and a link to business website on the Yorkton Minor Hockey website
- 1-year term, cost of \$150.00 billed annually

6. Tournament Advertising – receive the following:

- Major Tournament Sponsor \$1000.00/tournament
 - Name recognition – tournament will be known as: *depends on division
 “Yorkton *11U __” Your business name __” tournament
 Name on radio, in program, on tournament draw and announced throughout the duration of the tournament.
- Full page program ad - \$250.00
- Half page program ad - \$100.00
- Business card size ad - \$50.00
- Game sponsors – contact tournament committee
- Digger awards – contact tournament committee

We would like to thank you for your support to the Yorkton Minor Hockey Association. If you have any further question regarding any of these advertising programs, please feel to contact me at any time.

Sincerely yours,
 Gina Flett
 Executive Director



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Yorkton Minor Hockey Advertising / Sponsorship Agreement 2021/22

√	Program	Length of term	Start of term	End of term	Cost
	Arena Board 1/2	3 years	Sept. 2021	Aug. 2024	\$300.00
	Arena Board Advertising agreement	3 years	Sept. 2021	Aug. 2024	\$600.00
	Ice Logo Advertising agreement	1 year (deadline July)	Sept. 2021	Aug. 2022	\$1000.00
	Arena/ Dressing Room Door Advertising	3 years	Sept. 2021	Aug. 2024	\$300.00
	Double Doors main lobby	3 years	Sept. 2021	Aug. 2024	\$1000.00
	Team/ Jersey Sponsorship	3 years	Sept. 2021	Aug. 2024	As per schedule
	YMH Website Advertising	1 year	Sept. 2021	Aug. 2022	\$150.00
	Tournament Advertising	Per tournament			

√	Team / Jersey	Sponsorship
	Division	Cost
	U9 Novice	\$500.00/yr.
	U11 Atom	\$500.00/yr.
	U13 Pee Wee	\$750.00/yr.
	U15 Bantam	\$750.00/yr.
	U18 Midget	\$750.00/yr.
	U11 AA Atom	\$1000.00/yr.
	U13 AA Pee Wee	\$1000.00/yr.
	U15 AA Bantam	\$1500.00/yr.
	U18 AA Midget	\$1500.00/yr.

√	Tournament	Advertising
	Size of ad	Cost
	Major Sponsor	\$1000.00
	Full page program ad	\$250.00
	Half page program ad	\$100.00
	Business card size ad	\$50.00
	Game Sponsors	contact tournament committee
	Digger Awards	contact tournament committee

Please print clearly

Name of Organization: _____

Email Address: _____

Mailing Address: _____

Phone: _____ Fax: _____

Authorized Representative: _____ Signature

_____ Print Name

You will be contacted for business logo graphics
 Special logos on sponsor bars may require a one-time additional charge for team/Jersey Sponsors